



*August 2016*  
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Owners of Good Eatin', Kwame and Mkale Warner

## CO4F METRICS

*AS OF JUNE 30, 2016*

### Fresh, Quality Meat Arrives in Food Desert

Mkale and Kwame Warner believe in healthy food products and that everyone deserves to "eat good." The husband-and-wife team own Good Eatin' Premium Meats, a local retail meat market. In 2015, the Warners looked to relocate their Aurora-based business, upgrade its equipment, and expand its selection. They chose to co-locate with Mountain Fresh Market, a produce market in Denver's Park Hill neighborhood.



Good Eatin'

Good Eatin' offers quality meats at affordable prices and even free home delivery programs, operating within low profit margins. Therefore, to assist with the store's upgrades and expansion, the Warners reached out to the Colorado Fresh Food Financing Fund (CO4F). CO4F supported Good Eatin' with \$90,000 in financing, comprised of a \$50,000 loan and a \$40,000 grant.

**\$8,300,000**  
Total Capitalization

**\$4,968,982**  
Funds Available

**\$2,381,018**  
Total Funded and Committed

*Colorado Fresh Food Financing Fund (CO4F) improves access to healthy food in underserved Colorado communities by financing grocery stores and other forms of healthy food retail.*

## PARTNERS



The Colorado Health Foundation™

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"We were truly grateful to obtain the CO4F financing because it put us in a position to soar. Bringing our concept to a food desert and serving this community is really important to us," said Mkale. "Our equipment was over 30 years old and breaking down regularly, costing us thousands of dollars' worth of inventory. Now we have two new cases and are soon installing a walk-in freezer. This equipment is better preserving the quality of our products, and allowing us to house sufficient inventory and new products. It has made a huge difference for our business."

Good Eatin's new location opened in September 2015. Their product expansion and co-location with Mountain Fresh Market has created a "one-stop-shop" experience for their customers. According to the Warners, the business's sales have increased at least 25 percent since receiving support from CO4F. Good Eatin' supports four jobs and plans to add at least one to two more employees in the near future.

"Thank you for having CO4F available for us. I don't know if we would still be here had we not received the assistance you were able to provide. It was instrumental in helping us grow our business and take it to the next level," said Mkale.

The Warners' passion for the impact of healthy food reaches beyond their retail business. They are soon launching campaigns to educate and promote healthy family dinners.

"We want to educate the community, especially young parents, about what real food is. We're also going to launch an initiative called, "The Dinner Table Challenge" that encourages fragmented families to sit down together for at least one meal a week," said Kwame. "Not only will they enjoy a healthy meal, we hope that they will reacquaint and solidify as a family."

## Upcoming Event: CO4F Webinar

CO4F is teaming up with Colorado Enterprise Fund to host a webinar about financing options for grocery and healthy food retailers. CO4F success stories will be shared from new grocery store construction to small rural store retention. Plus, participants will hear first-hand from one of the Fund's recipients.



Max Market

### Details

Date: Thursday, August 25, 2016

Cost: Free

Time: 1:00pm to 2:00pm MDT

### Presenters

- Tim Dolan, Senior Commercial Loan Officer, Colorado Housing and Finance Authority (CHFA)
- Anne Misak, Healthy Food Program Manager, Colorado Enterprise Fund (CEF)
- Max and Willie Morrow, owners of the start-up, Max Market, in downtown Denver

[Register today](#). Additional details below.

Audio Teleconference:

Dial the audio TeleConference number: 1.800.944.8766. When



## THE PITON FOUNDATION

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prompted, enter audio TeleConference code: 93673 followed by the pound sign (#).

Web Conference:

<https://web.telspan.com/go/martinez/co4f>

## LiveWell Launches Colorado Food Systems Digital Hub

*Submitted by The Colorado Health Foundation on behalf of Live Well*

LiveWell has been working with the Community Commons to create a customized Food Systems (Digital) Hub, which is designed to be the go-to resource for food environment data, mapping, and reporting. The Hub will facilitate information sharing and help partners identify peer activities and actions being taken in food systems across Colorado. It will include support for creating customized maps and reports with national and local food systems data, and tools such as "mapping the movement" of food systems activities across the state and a peer forum for connecting with one another.

We hope that this tool can be of assistance to you and your partners to ease access to data related to food systems and to find your peers and connect with them. The data and reporting tools can help in developing food-related grant applications and making policy cases.

This tool will only be as valuable as it is used, so please encourage all members of your coalitions to join us! The more the merrier, and we rely on everyone to keep the data and content current.

### Join the Hub

Step 1. Go to [Community Commons](#).

Step 2. In the type right corner, click on 'Register'. Then create a profile. (If you already have a user account, you can just log in)

Step 3: Go to the "[Community Commons Colorado Food Systems Hub](#)".

Step 4. Request membership to the Hub! Your membership should be approved and an introductory email sent to you within a day.

If you have questions, please feel free to contact [Wendy Peters Moschetti](#), director of food systems, LiveWell Colorado at (720) 353-4120 x 216.

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