chfa home finance event privacy notice

Last Modified: July 2026

Organizer:	Colorado Housing and Finance Authority (CHFA)
Event:	
Location:	
Purpose of Notice:	This privacy notice explains how CHFA collects, uses, and discloses your personal information when you attend our homeownership event. By attending this event, you agree to the collection and use of your information as described in this notice.

Information CHFA Collects:

- **Personal Information** This may include your name, email address, contact details, and any other information you provide during registration or at sign-in for the event.
- **Your Statements** This may include statements, comments, or questions you make during or as part of your participation in the event.
- **Your Images** This may include photography or videography of your attendance and participation in the event.

How CHFA Uses Your Information:

- **Event Personalization** To personalize future event experiences and streamline the exchange of information.
- **Event Planning** To evaluate the demand for programming, information or engagement, and help plan future events.
- **Follow-Up Contact** CHFA may use your name and email address collected at this event to contact you directly after the event regarding CHFA's homeownership programs, resources, and services. This contact is intended to help connect you with the information and assistance you expressed interest in at the event. You may opt out of further follow-up communications at any time by contacting CHFA at privacy@chfainfo.com or by using the unsubscribe option included in any follow-up email.
- **Marketing** With your separate, affirmative consent (indicated on the event sign-in form), we may use your information for targeted marketing of our programs, information or opportunities to advance our mission and work. This may also include exclusive educational resources or events available only to participants of the event and to survey participants about their experience with the event, homeownership, or CHFA and its programs, resources or services.

How CHFA Shares Your Information:

- **Third Parties** CHFA may share your information with third-party service providers who assist CHFA in organizing the event or other events, programs or resources provided in partnership with CHFA. These providers are contractually obligated to protect your information, and their use is contractually limited to those uses described above.
- **Legal Requirements** CHFA may disclose your information if required by law or to protect our rights.
- **Publications** CHFA may share information about the number of participants, their demographics, and any of the collected information in publications that advertise or promote the event and our programs or services.

Your Consent:

By attending this event and providing your information at sign-in, you consent to CHFA's collection and use of that information for event administration, planning, and follow-up contact purposes as described in this notice. Your consent to receive CHFA marketing communications is optional and will be requested separately on the event sign-in form.

Your Rights:

- **Withdrawal of Consent** You can withdraw your consent at any time by contacting CHFA at privacy@chfainfo.com. However, this may affect your ability to participate in certain events or event activities. Your withdrawal of consent will not be effective until CHFA receives it and has had a reasonable opportunity to act upon it.
- **Opt-Out of Follow-Up Communications** You may opt out of CHFA's follow-up communications at any time by contacting CHFA at privacy@chfainfo.com or by using the unsubscribe option in any CHFA follow-up email. Opting out of follow-up communications will not affect your ability to attend or participate in CHFA events.

Data Retention:

CHFA retains personal information collected at this event only as long as necessary to fulfill the purposes described in this notice, or as required by applicable law.

Contact CHFA:

If you have any questions or concerns about this event privacy notice, please contact:

Privacy Manager
Colorado Housing and Finance Authority
PO Box 60, Denver, Colorado 80201
303.297.2432 or toll free 800.877.2432 or
send an email to privacy@chfainfo.com

Updates to This Notice:

CHFA may update this privacy notice from time to time. Any changes will be posted on its website and will be effective immediately upon posting.