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## Media Advisory

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### **Small Business CPA and HR Partnership Grand Opening**

**El Paso County, CO, December 2, 2019** – BRW Tax & Accounting and HR Branches are thrilled to announce the combined ribbon cutting and grand opening of their downtown location! Together, BRW Tax & Accounting and HR Branches specialize in supporting Colorado small & micro businesses that do not require a full-time HR professional but who self-administer their HR Functions and need affordable help and resources. HR Branches provides an innovative business model new to the scene that partners do-it-yourself Human Resources (HR) in the form of an online platform with a robust library of templates and Colorado-specific employer topics, with hands-on guidance from trusted local HR experts.

HR Branches has been very fortunate to benefit from the services of the Pikes Peak Small Business Development Center (SBDC). HR Branches founder, Reanna Werner, was the proud recipient of the CHFA Leading Edge Scholarship. This allowed Reanna to participate in the Pikes Peak SBDC Leading Edge Program. Reanna was able to gain valuable insight and knowledge to kick start HR Branches.

“Because of the tools and resources provided by Leading Edge and the SBDC, HR Branches has a top-notch business plan, the ability to research and understand the Colorado Springs small business market and ensure financial success. HR Branches would not be where it is today without the help of the Pikes Peak SBDC,” said Reanna Werner.

The Colorado Springs Chamber & Economic Development Center will kick off the free ribbon cutting and grand opening ceremony on December 4, 2019, 4:00 pm, at 444 E. Pikes Peak Ave, Suite 210 Colorado Springs, CO 80903. The ceremony will feature speakers, a tour of the unique office space, seasonal cocktails exclusively from 1350 Distilling, food, door prizes and more.

“Reanna Werner (HR Branches) took advantage of our Summer 2019 Leading Edge Strategic Planning course, and graduated with a strategic business plan, pitch deck, and several hours of consulting with some of SBDC’s consultants and subject-matter experts. Being less than two years in business, Reanna’s business was a prime candidate for our LEADING EDGE™ course, and we look forward to serving similar businesses through this 8-week strategic planning course, beginning again in 2020,” said Pikes Peak SBDC Executive Director Aikta Marcoulier.

LEADING EDGE™ is offered 3-4 times a year, and the next course begins March 19, 2020. This course is for business owners, ranging from concept to growth stage, that desire focused education and planning, accountability, networking, and the tools to build a strategic business plan. More information can be found at <http://www.pikespeaksbdc.org/leadingedge>”

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